

Phone/Fax

Account Types

Date:

Billing Type

Comments

CPE

(425) 449-8244 /

Weekly/Irregular

MCKENNA FOR GOVERNOR

Accepted-Station:

National/Political Candidate - Agency

Media Placement Technology 500 N Washington St, Suite 303 Alexandria, VA 22314

864985 Contract # **Date Entered** 10/30/12 Schedule Dates 10/31/12-11/06/12 Last Modified 10/31/12 Advertiser Rob McKenna for Washington (39549) **Entered By** Jacob Thom Agency/T-Code CO-OP No Media Placement Technology (3588)/113823657 Headline # 06399881 Product Political - State Governor (1177) Demo A35+R Brand MCKENNA FOR GOVERNOR (175024) Order Type Normal Salesperson Norten, Matthew (3149) Package Deal Sales Office HRP - Washington DC Commission % 15.00 **Buyer Name** MEADE, NICOLE Commission \$6,731.25

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR GOVERNOR

Net Total

Sales Tax

Date:

Comments:

\$38,143.75

Portland (KGW) (KGW) By Broadcast Month Spots Rate Nov. 2012 56 \$44,875.00 Grand Total: 56 \$44,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec Len	ngth Run Times	SPW	Мо	Tu	ı We	Th	Fr Sa	Su S	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/12-11/02/12	2	:30 5:57A- 6:58A (PT)	4	ļ	i I	X	X	X		4	\$700.00	\$2,800.00	Portland (KGW) (KGW)		10/30/12
2.0	Normal Line / SPOT	11/05/12-11/06/12	2	:30 5:57A- 6:57A (PT)	3	X	$^{\perp}_{\perp}$ X					3	\$700.00	\$2,100.00	Portland (KGW) (KGW)		10/30/12
3.0	Normal Line / SPOT	10/31/12-11/02/12	2	:30 6:58A- 9A (PT)	4	ŀ	1	X	Χ	X		4	\$725.00	\$2,900.00	Portland (KGW) (KGW)		10/30/12
4.0	Normal Line / SPOT	11/05/12-11/06/12	2	:30 6:58A- 9A (PT)	3	Х	X			1 1		3	\$725.00	\$2,175.00	Portland (KGW) (KGW)		10/30/12
5.0	Cancelled Line / SPOT	11/03/12-11/03/12	2	:30 5:58A- 9A (PT)			1			1		1	\$300.00	\$300.00	Portland (KGW) (KGW)		10/30/12
6.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30 4:58A- 5:58A (PT)			1		- 1		1	1	\$200.00	\$200.00	Portland (KGW) (KGW)		10/30/12
7.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30 5:58A- 8:58A (PT)			1			1 1	1	1	\$300.00	\$300.00	Portland (KGW) (KGW)		10/30/12
8.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30 8:58A- Meet The Press			1			1 1	1	1	\$800.00	\$800.00	Portland (KGW) (KGW)		10/30/12
9.0	Normal Line / SPOT	10/31/12-11/02/12	2	:30 11:59A- 12:31P (PT)	4	ļ	1	X	X	X		4	\$400.00	\$1,600.00	Portland (KGW) (KGW)		10/30/12
10.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30 11:59A- 12:31P (PT)		1	1			i i		1	\$400.00	\$400.00	Portland (KGW) (KGW)		10/30/12
11.0	Normal Line / SPOT	10/31/12-11/02/12	2	:30 12:31P- 1P (PT)	4	ŀ	1	X	Χ	X		4	\$200.00	\$800.00	Portland (KGW) (KGW)		10/30/12
12.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30 12:31P- 1P (PT)		1	1	1 1		i		1	\$200.00	\$200.00	Portland (KGW) (KGW)		10/30/12
13.0	Normal Line / SPOT	10/31/12-11/02/12	2	:30 4:57P- 5:30P (PT)	4		1	X	Χ¦	X		4	\$900.00	\$3,600.00	Portland (KGW) (KGW)		10/30/12
14.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30 4:57P- 5:30P (PT)		1	1	1 1	1	1 1		1	\$900.00	\$900.00	Portland (KGW) (KGW)		10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:



Media Placement Technology 500 N Washington St, Suite 303 Alexandria, VA 22314

Contract # 864985 **Date Entered** 10/30/12 **Schedule Dates** 10/31/12-11/06/12 Last Modified 10/31/12 Advertiser Rob McKenna for Washington (39549) Jacob Thom **Entered By** Agency/T-Code No Media Placement Technology (3588)/113823657 CO-OP 06399881 Product Headline # Political - State Governor (1177) Demo A35+R Brand MCKENNA FOR GOVERNOR (175024) Order Type Normal Salesperson Norten, Matthew (3149)

Package Deal Commission % 15.00 Commission \$6,731.25 **Net Total** \$38,143.75

Sales Tax

Account Types National/Political Candidate - Agency Billing Type Weekly/Irregular

HRP - Washington DC

MEADE, NICOLE

(425) 449-8244 /

N/A

Sales Office

Buyer Name

Phone/Fax

Comments

CPE

MCKENNA FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR GOVERNOR

Portland (KGW) (KGW) By Broadcast Month **Spots** Rate Nov. 2012 56 \$44,875.00 Grand Total: 56 \$44,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/31/12-11/02/12	2	:30	5:30P- 5:59P (PT)	4			Х	Х	х			3	\$2,200.00	\$6,600.00	Portland (KGW) (KGW)		10/30/12
16.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	5:30P- 5:59P (PT)		1							1	\$2,200.00	\$2,200.00	Portland (KGW) (KGW)		10/30/12
17.0	Normal Line / SPOT	10/31/12-11/02/12	2	:30	5:59P- 7P (PT)	4			Х	Х	Х			4	\$900.00	\$3,600.00	Portland (KGW) (KGW)		10/30/12
18.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	5:59P- 7P (PT)		1							1	\$900.00	\$900.00	Portland (KGW) (KGW)		10/30/12
19.0	Normal Line / SPOT	10/31/12-11/02/12	2	:30	10:59P- 11:34P (PT)	4			Х	Х	Х			4	\$900.00	\$3,600.00	Portland (KGW) (KGW)		10/30/12
20.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	10:59P- 11:34P (PT)		1							1	\$900.00	\$900.00	Portland (KGW) (KGW)		10/30/12
21.0	Normal Line / SPOT	11/03/12-11/03/12	2	:30	10:59P- 11:29P (PT)							1		1	\$600.00	\$600.00	Portland (KGW) (KGW)		10/30/12
22.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	11P- 11:35P (PT)								1	1	\$600.00	\$600.00	Portland (KGW) (KGW)		10/30/12
23.0	Normal Line / SPOT	10/31/12-11/02/12	2	:30	11:34P- 12:37A (PT)	4			Х	Х	Х			4	\$400.00	\$1,600.00	Portland (KGW) (KGW)		10/30/12
24.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	11:34P- 12:37A (PT)		1							1	\$400.00	\$400.00	Portland (KGW) (KGW)		10/30/12
25.0	Cancelled Line / SPOT	11/03/12-11/03/12	3	:30	11:29P- Saturday Night Live							1		1	\$850.00	\$850.00	Portland (KGW) (KGW)		10/30/12
26.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	10:01P- Rock Center with Brian Williams					1				1	\$2,000.00	\$2,000.00	Portland (KGW) (KGW)		10/30/12
27.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	7:58P- Revolution						1			1	\$2,200.00	\$2,200.00	Portland (KGW) (KGW)		10/31/12

CONFIRMATION CONTRACT

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



Billing Type

Comments

Weekly/Irregular

Media Placement Technology 500 N Washington St, Suite 303 Alexandria, VA 22314

Contract #	864985	Date Entered	10/30/12
Schedule Dates	10/31/12-11/06/12	Last Modified	10/31/12
Advertiser	Rob McKenna for Washington (39549)	Entered By	Jacob Thom
Agency/T-Code	Media Placement Technology (3588)/113823657	CO-OP	No
Product	Political - State Governor (1177)	Headline #	06399881
Brand	MCKENNA FOR GOVERNOR (175024)	Demo	A35+R
Salesperson	Norten, Matthew (3149)	Order Type	Normal
Sales Office	HRP - Washington DC	Package Deal	
Buyer Name	MEADE,NICOLE	Commission %	15.00
Phone/Fax	(425) 449-8244 /	Commission	\$6,731.25
СРЕ	N/A	Net Total	\$38,143.75
Account Types	National/Political Candidate - Agency	Sales Tax	

MCKENNA FOR GOVERNOR
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR GOVERNOR

Portland (KGW) (K	-	
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Nov. 2012	56	\$44,875.00
Grand Total:	56	\$44,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	e Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	9:58P- Private Practice								1	1	\$900.00	\$900.00	Portland (KGW) (KGW)		10/31/12
					CON	FIF	RM	A٦	ΓIC	N	C	NC	TF	RAC	T				
Accepted	-Agency/Advertiser:			Date:	Accepted-St										Date:	Comments:			

B/E Bookend P/B Piggy Back